



الاتحاد الإفريقي للإذاعات
AFRICAN UNION
OF BROADCASTING
UNION AFRICAINE
DE RADIODIFFUSION
UNIÃO AFRICANA
DE RADIODIFUSÃO



**AUB-UAR
MEDIA AWARDS
2026**

DAKAR, December 07th 2025

CALL FOR APPLICATIONS AUB-UAR MEDIA AWARDS 2026

The African Union of Broadcasting (AUB) is pleased to announce the fourth edition of its Radio and Television Programme Competition for **the year 2025-2026.**

This initiative aims to stimulate the creativity of African media professionals, to promote the cultural and social wealth of the continent and to position African broadcast production at the level of international standards.

The competition is open exclusively to member organizations of the African Union of Broadcasting.

OBJECTIVES

- Promote productions that meet universal professional standards.
- Strengthen cooperation and exchange of experiences between AUB members and the rest of the world.
- Enriching African broadcast memory by creating a bank of reference programs.
- Promoting the competitiveness of African media content in the global market.
- Encourage the production of cultural and educational programs adapted to African audiences.
- Highlight the wealth of the continent in all its facets: historical, economic, political, social, cultural, scientific and sports.

SCHEDULE

- The competition is annual and the results are announced at the AUB General Assembly.
- The competition is open exclusively to member organizations of the African Union of Broadcasting.

LANGUAGES

All languages used within the AUB are accepted, including: English, French, Portuguese and Arabic.

PROCESS

Each organization can submit one program per category, for both radio and television.

Productions are reviewed by a selection committee based on technical, editorial, and thematic criteria set by the AUB. Programs of an advertising nature or that do not serve African interests are excluded.

CATEGORIES

- Documentary
- Magazine
- Reports

THEMES

- Success stories that are changing the image of Africa
- Migration
- Sport and development
- African heritage
- Artificial Intelligence
- Africa and the challenge of peace
- AUB, Yesterday, today and tomorrow
- Femicide in Africa

DURATION

The duration for the contest is:

- Magazine and documentary: **26 minutes**
- Report: **2 minutes**

JURY

The jury, composed of experts in African and international broadcasting, meets prior to the General Assembly to review the applications. Deliberations are conducted in accordance with AUB regulations. The committee reserves the right to make adjustments if necessary.

TERMS OF PARTICIPATION

Only one program per category and per organization (radio or television).

Applications must include:

- The duly completed participation form
- The electronic link and the file format (video or audio)

Productions must have been completed during the year **2024/2025** .

Complete files should be sent by email to the following addresses:

- aub-center@uar-aub.org
- aubcenter2022@gmail.com

Deadline for submission: January 31th, 2025

A handwritten signature in blue ink is written over a circular official stamp. The stamp contains the text 'UNION AFRICAINE DE RADIODIFFUSION' and 'DIRECTEUR GENERAL'. Below the signature, the name 'Grégoire NDIAYE' and the title 'Directeur Général' are printed.

Grégoire NDIAYE
Directeur Général